

DRAFT

Community Engagement Summary

Black Rock Village Streetscape Master Plan

Prepared for
Bayside City Council

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We create amazing places

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At SJB we believe that the future of the city is in generating a rich urban experience through the delivery of density and activity, facilitated by land uses, at various scales, designed for everyone.

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Transport



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Background & Approach

1

1.1 Introduction

The delivery of the project process embeds a strong focus on community engagement. Consultation is a critical component of the development of the Master Plan as it provides the Project Team with an understanding of both the community and stakeholders existing and aspirations for the Village streetscape.

SJB Urban, MALA and One Mile Grid (the “Project Team”) in conjunction with Council Officers, coordinated and facilitated engagement with the local community and traders to inform the Master Plan. The engagement aim was:

- to **determine the key issues** from the community surrounding the existing use of The Village;
- to **understand the preferred character** of The Village;
- to connect and collaborate with the community through the engagement process in order to **aid community capacity building**; and
- to **feed the ideas and opportunities into the development** of the Master Plan.

1.2 Process & Activities

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Bayside City Council and the Project Team conducted a number of varied engagement activities. Sessions were undertaken within Black Rock across 3 days. These were supported by an online forum (survey and interactive map).

Survey (Online)

- Friday 8 February to Monday 11 March

On-Street Listening Posts

- Tuesday 19th February between 12 – 2pm
- Saturday 23rd February between 9 – 11am

Black Rock Civic Hall Listening Post

- Thursday 21st February between 4 – 6pm
- Thursday 21st February between 6 – 7pm (traders)

Village Walk

- Saturday 23rd February between 11am – 12pm



Figure 01: Listening-posts (Tuesday 19 February)

1.3 Questions

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Bayside City Council and the Project Team prepared a survey that was available online. A hard-copy short version was also distributed. To prompt and direct response, the following questions were asked:

- *What is your connection to Black Rock?*
- *How do you usually travel to Black Rock Village?*
- *In your opinion, what makes Black Rock Village unique?*
- *Which phrases best describe your vision for Black Rock Village?*
- *What are your ideas to improve Black Rock Village?*
- *Which of these features are most important to you?*
- *What changes should be made to laneway (behind the shops) to encourage use?*
- *Do you have any comments on the material and design shown? (Ebden Avenue corner example)*
- *Are there any other important physical features we should consider?*
- *Are you? (male, female, other identity)*
- *What is your age group?*

The boards for the listening-posts were based feedback on similar questions relating to their vision, ideas and priorities for the Village streetscapes (Refer to Figure 2 and Appendix A). Participants connection to the Village, typical travel habits and demographic details were not recorded.

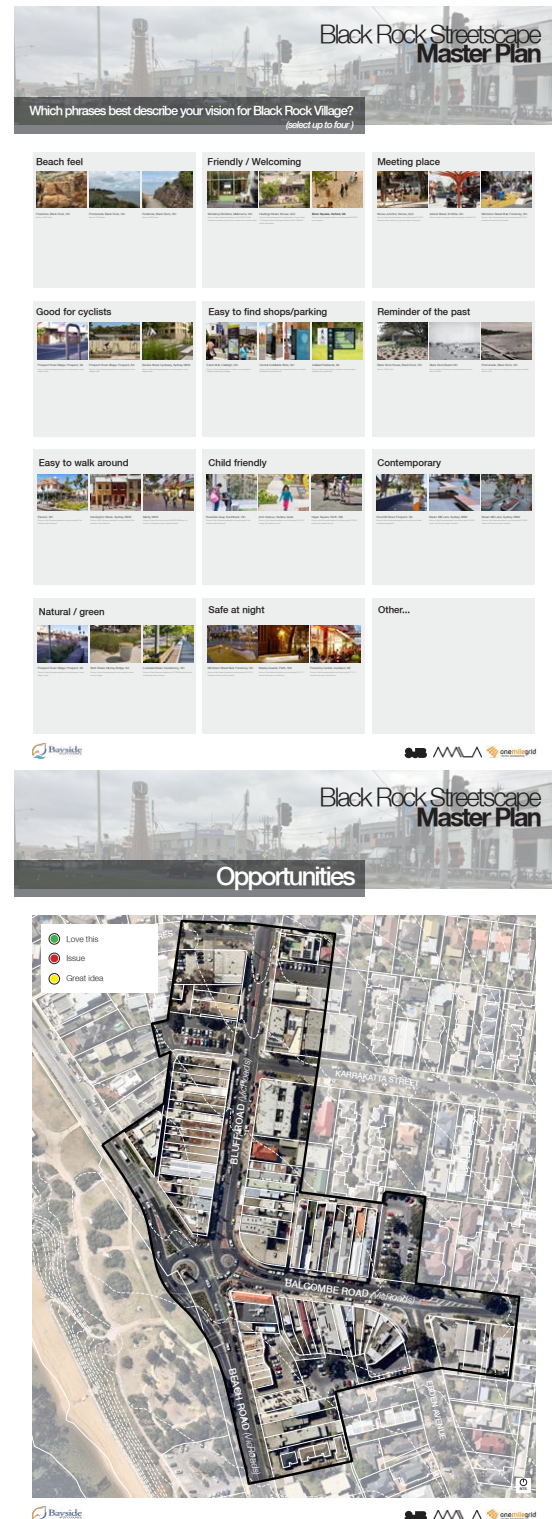


Figure 02: Listening-post Boards (refer to Appendix A)

Respondents & Participants

2

2.1 Survey & Online Mapping

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A total of 200 survey responses were received during the consultation period. These were completed online via the **Have Your Say page (79) and hard-copy (121)**. Of the respondents, gender was disclosed by 61 of which the majority (72.13%) were female. Age was disclosed by 57 respondents, with the following breakdown; **31.58% under 45 years, 42.11% between 45-64 and 26.32% 65 years and older**. Based on the broad brackets and limited number of respondents, it is not possible to make an accurate comparison with the 2016 Census data for the Bayside population.

Respondents were asked what their connection was to the Black Rock Village (nearby resident, local resident, regular visitor, shop in, business owner/operator, work in or other). Many respondents selected more than one response to this question (refer to Figure 4). A large portion of respondents indicated they were nearby residents (63.5%) or local residents (30.5%). A total of 64 survey respondents provided details on how they typically travel to Black Rock Village with **64% walking, 30% travelling via vehicle or motorcycle, 5% cycling and 2% travelling via bus**.

An interactive map of Black Rock provided and opportunity for location specific feedback and ideas. A total of **15 location specific comments** were provided via the tool. Overall respondents provided; 8 x 'general comments', 2 x 'great ideas', 1 x 'love this' and 4 x 'change this' themed comments. 5 comments received relate to the Foreshore area and do not form part of this Project.

200 survey responses received (121 paper surveys and 79 online).

41 participants signed up for regular project updates.

15 contributions to the online mapping function.

Over 60 participants at listening post sessions.

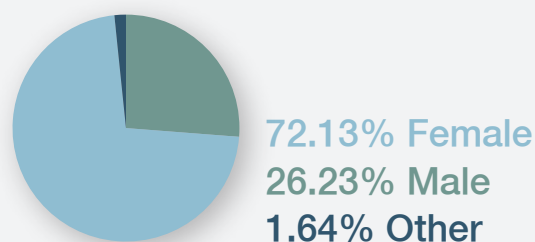


Figure 03: Gender Identity (61/200 survey respondents)

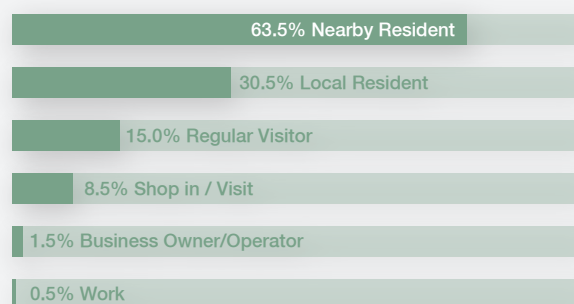


Figure 04: Connection to Black Rock (195/200 survey respondents)

2.2 Social Media

Council's Social Media (Twitter & Facebook) was used to promote the link to the Have Your say website and provide reminders of upcoming consultation sessions. A total of 6 comments were received between 12 – 17 February. Comments generally related to the look and feel, safe pedestrian crossings, traffic and car parking.



Figure 05: BCC Facebook (18 February 2019)

2.3 Listening Posts & Village Walk

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Participants' demographic details were not recorded, but the project team observed that the majority of consultation session participants were adults, 30 and older who lived locally.

A Local Trader Listening Post session was held on Thursday 21st February between 6-7pm. Five traders visited the session and spoke with Bayside City Council and the Project Team. Many points of interest and issues raised by traders were similar to those raised by community in general.

There was limited up-take on the Village Walk, with only one attendee for this component of the Saturday morning session. The Bayside City Council Project Lead and a representative from SJB Urban completed a Village walk-around with the attendee for approximately 45-minutes, covering back of house laneways, car parking areas as well as the three key streetscapes of Beach, Bluff and Balcombe. The focus of the walk was on the key issues and opportunities across the Study Area.

Findings

3

3.1 What is Valued

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A total of 62 survey respondents provided a statement about what they perceive as unique about Black Rock Village. Additionally, 10 comments were recorded during listening-posts by Bayside Council and the Project Team. The Word Cloud at Figure 6 visualises these responses into commonly mentioned words. In summary:

- Black Rock Village has a 'small local village' atmosphere with a friendly community.
- The proximity to the beach and foreshore is highly valued and is central to the ambience and activity of the Village.
- The Clock Tower is a distinctive feature of the Village.
- The Village has a diversity of shops and cafes in a walkable distance.

Respondents were asked to select phrases (up to five) that best describe their vision for the Village. A summary of the responses is provided at Figure 7. With the top five phrases being 'friendly and welcoming', 'easy to walk around', 'beach feel', 'safe at night' and 'natural/green'.



Figure 06: Frequently mentioned words about what makes BRV unique

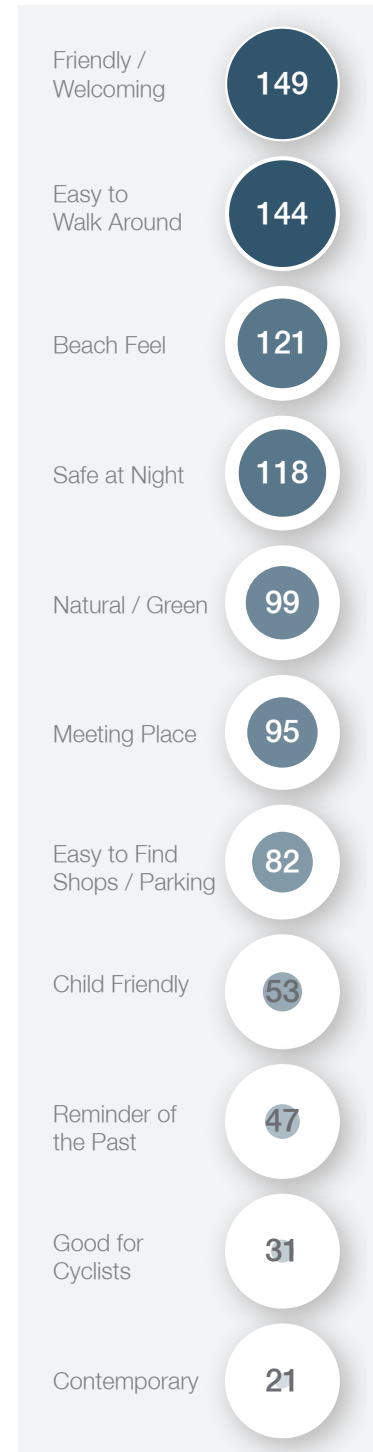


Figure 07: Which phrases best describe your vision for BRV?

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What is unique and valued:

“feels safe at night”
 “old world feel”
 “friendly people”
 “village atmosphere”
 “dog-friendly”
 “relaxed feel”
 “beach on the doorstep”
 “distinctive Clock Tower”
 “vibrant community hub”
 “Christmas lights on the Clock Tower”
 “al fresco nature of cafe dining”
 “mix of businesses”
 “pleasant shopping centre”
 “low density living, small shops”
 “mecca for cyclists”
 “history and buildings”

Issues:

“congestion”
 “traffic speed”
 “footpath trip hazards”
 “terrible footpath condition”
 “noisy and dangerous round about”
 “appearance of waste bins”
 “crossing safely at roundabout”
 “bit shabby”
 “lack of trees”
 “cyclist congestion”
 “bicycles parked on footpaths and against shops”
 “cramped footpaths”
 “run down streetscape”
 “poor access for elderly”

Ideas:

“40 km/ph zone”
 “places to tie your dog up safely”
 “good lighting in car parks”
 “murals & local art work”
 “trees and greenery”
 “water fountains with dog bowls”
 “more cycle lanes”
 “more car parking”
 “renew footpath paving”
 “disability access”
 “connect the Village to the beach”
 “more space for pedestrians”
 “improve street lighting”
 “more bicycle parking”
 “light up and celebrate the Clock Tower”

Figure 08: Sample of comments from survey and listening posts

Findings

3.2 Ideas for Improvement

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Across the consultation a breadth of ideas and opportunities were raised. The following provides a summary of the ideas and opportunities raised but is not exhaustive.

The summary is organised into key themes that became evident and underpin what we heard; movement, amenities & activities, and character. Each theme is broken into a series of sub categories.

Not all ideas for improvement fall within the scope of the Streetscape Master Plan project however have been included and annotated accordingly (*). Where there was more than one mention of a topic or item, the number of mentions has been specified in brackets and italics.

Movement

Car Parking*	<ul style="list-style-type: none">• Increase car parking (30).• Increase availability for elderly (2)• Underground car parking (1).
Vehicles*	<ul style="list-style-type: none">• Reduce traffic speeds to 40km/ph (24).• Improved traffic management (4).• Divert through traffic (1).• Keep clear road marking at Ebden Ave & Balcombe Road (1).• No trucks (1).
Cycling	<ul style="list-style-type: none">• Additional bicycle parking (20)..• Improved cycle access (2)*.• Get rid of cyclists (2)*.
Footpaths	<ul style="list-style-type: none">• Improve footpath paving (27).
Crossings	<ul style="list-style-type: none">• New & improved pedestrian crossings (9).• Crossing signage / flashing lights (4).
Public Transport*	<ul style="list-style-type: none">• Community bus (2).• Train and bus service integration (1).• Relocation of bus stop outside Woolworths Metro (1).

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Amenities & Activity

Street Furniture	<ul style="list-style-type: none"> Increased seating (16). Seating with scenic / foreshore views (3).
Safety	<ul style="list-style-type: none"> Streetscape Lighting (3). Car Parking Lighting (2). CCTV (7).
Amenities	<ul style="list-style-type: none"> Drinking fountains (3). Dog friendly fountains (2). Places to tie up dogs (7). Dog poo bags (3).
Public Toilets*	<ul style="list-style-type: none"> Additional public toilets (7).
Land Use Mix	<ul style="list-style-type: none"> Opportunities for outdoor dining (5). Diversity of restaurants / night activity (5)*.
Public Space	<ul style="list-style-type: none"> Spaces for gathering (6).
Events & Festivals*	<ul style="list-style-type: none"> Streetscape / foreshore festivals and events (5).

Character

Clock Tower	<ul style="list-style-type: none"> Light up/illuminate the clock tower (11). Fix the clock (1).
Public Art	<ul style="list-style-type: none"> Street art (4). Murals on blank walls (2). Use local artists (2).
Sense of Place	<ul style="list-style-type: none"> Keep village feel (2). Coastal connection/theme (3). Connection to Black Rock History (3). Place specific street furniture (1).
Land-scaping	<ul style="list-style-type: none"> More street trees and landscaping (43). Species selection (8). No more street trees if loss of car parking (2). Consider safety and visibility with street trees (2).
Powerlines	<ul style="list-style-type: none"> Move powerlines underground (2).

Findings

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Important Features

Respondents were asked to rank in order of importance a list of public realm features. A total of 186 respondents ranked these, including only those important to them. Figure 9 summarizes the features in order of the most priority one selections.

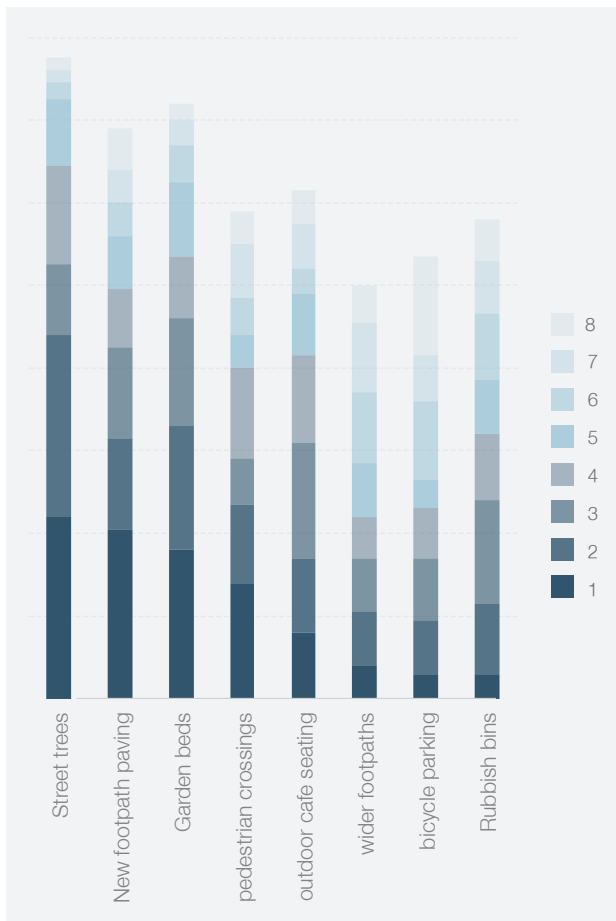


Figure 09: Which features are most important to you?

Laneway Improvements

Respondents provided a range of ideas to improve the appearance, functionality and safety of laneways within BRV. The most mentioned ideas for improvement included (refer to Figure 10):

- General cleanliness and upkeep (17).
- Improved lighting (14).
- Improved paving (13).
- Pedestrian safety:
 - General (3).
 - Division between vehicles and pedestrians (3).
 - Improved visibility (2).
 - Traffic control (2).
- Public art (8).
- Signage (8).
- Waste (7).
- Activity / Trade (5).
- Fencing (5).

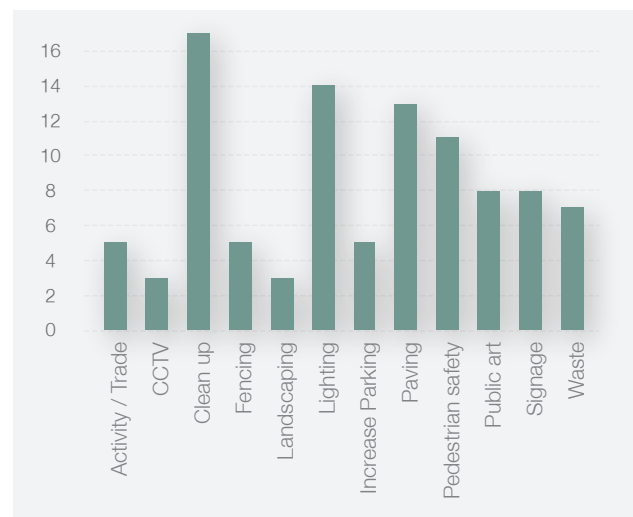


Figure 10: What changes should be made to the laneways (behind the shops) to encourage use?

3.3 Recent Ebden Avenue Upgrade Feedback

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Respondents were asked to provide feedback on the Ebden Avenue upgrade, including paving style, seating style, rubbish bins, bicycle hoops and garden beds. A total of 44 comments were received. Overall there were mixed views about the designs - materiality, landscaping and furniture. Several respondents observed the space is underutilised (X mentions). In summary:

Respondents expressed support for:

- Overall design outcome (8).
- New paving (4).
- Provision of bicycle parking (X).

Respondents expressed dislike for:

- Overall quality of the design outcome (9).
- Type and quality of paving (5).
- Feature garden bed fencing (3).
- Type and quantity of cycle hoops provided (3).
- Loss of car parking (2).

Respondents want to see:

- Different choices in vegetation (9).
- Shade (6).
- More substantial/established landscaping (5).
- Place specific furniture and art (3).



Figure 11: Ebden Avenue

Conclusion

4

4.1 Summary

The key topics that emerged from the consultation as per the three identified themes is summarised as follows:

Movement

- Provide additional bicycle parking
- Upgrade footpath paving
- Improve pedestrian crossings
- Reduce traffic speeds (40km/ph)

Amenities & Activities

- Provide additional seating in the Village
- Improve streetscape and car park lighting
- Provide CCTV
- Dog friendly amenities (i.e. fountains, furniture)
- Provide more spaces for meeting/gathering

Character

- Provide more street trees and landscaping
- Light up the Clock Tower
- Provide street art and murals
- Reference coast and local history
- Keep the village atmosphere

Key topics raised outside of the scope of the project, include:

- Increase car parking
- Improve the maintenance and presentation of buildings (private realm) in the BRV;
- Limit development (Woolworths in particular);
- Underground powerlines
- Foreshore facilities (BBQ, playground, shelter, dog-off leash);
- More Village and foreshore festivals & events.

4.2 Next Steps

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The responses received from community during the first phase of consultation will guide, direct and inform initial concepts for Black Rock Village Streetscape Master Plan. The majority of participants were supportive of enhancing the Village to ensure it remains a vibrant and attractive hub for the community now and into the future.

Appendix

Listening-Post Boards

A



Black Rock Streetscape Master Plan

Your Black Rock Village

What makes Black Rock Village unique?

Which of these features is most important to you? *(number 1-8 in order of importance)*

Pedestrian crossings	Garden beds	Bicycle parking	Street trees
<div></div>	<div></div>	<div></div>	<div></div>
Wider footpaths	Rusbbish bins	Outdoor cafe seating	New footpath paving
<div></div>	<div></div>	<div></div>	<div></div>

Black Rock Streetscape Master Plan

Opportunities





Black Rock Streetscape Master Plan

Opportunities

Love this

Issue

Great idea

Appendix

Engagement Outputs

B

What makes Black Rock Village unique? (survey) - Total 62 Respondents

40KLM speed limit in Village.

A friendly atmosphere, beachy vibe, everything within easy walking distance.

A Friendly community atmosphere though it is changing into a tourist village

A great range of local shops and restaurants which attracts people, so the place always feel energised and alive. Proximity to the beach and sea breeze also enhances the feel of the place. Always bump into people you know.

A relaxed beach village.

Always busy with lots of options to shop and eat.

Bayside position, good mix of traders, friendly.

Beach feel, local character, walking distance.

Beach feel, small village feel.

Beachside coastal relaxed feel.

Being by the bay.

Being so close to the foreshore.

Black Rock House in Ebdon helps with history. No train helps keeps some stray daytrippers away! True South is good. Bus access to either Sandy Station and/or Southland & Cheltenham station is good. People are generally friendly!

Clock tower and the number of cyclists that stop off during their rides for refreshments.

Community feel , beachside vibe , village feel.

Community vibe. Everyone knows everyone. Uncle Bart's.

Cosy, relaxed beach connected village and bike meeting spot.

Definitely NO HIGH RISE DEVELOPMENT

Friendly, inclusive community culture. Good variety of shops, easy access.

From the roundabout at Balcombe and Bluff roads - Bluff road to be for people NOT CARS - Finishing at Bayview Cres. And for speed limits to be 40MPH in Village.

Great local shops and a good community feel. The clock tower makes the village unique.

It is a pleasant shopping centre.

It is unique because it is a small village with beautiful scenery.

It isn't unique. It's a rather mundane shopping centre with very little to call assets --with the large exception of its location beside the beach and open foreshore lands, a children's playground, and at the junction of several major roads. The clock is ugly but idiosyncratic and a period 'piece.' None of the restaurants offer distinctive cuisine but it's a good neighbourhood and comfy, old hat and convenient. It's all the beach location in summer but in winter it blows a gale straight up Bluff Road and Balcombe.

Its diversity of shops, restaurants and village atmosphere.

It's not particularly unique in any tangible way.

It's proximity to the beach but off the beaten track. It has a community feel and has great cafes and shopping.

Its small size, proximity to the beach and a beautiful distinctive clocktower.

Location, variety, friendliness, close vicinity to beaches.

Low rise buildings. Pedestrian eateries.

Near the beach, cafes, alfresco dining.

No train station, the clock tower and a mecca for cyclists

Conclusion

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What makes Black Rock Village unique? (survey) - Total 62 Respondents

Old world charm. Position and location to beach. Food and culture.

Please get restaurant traders to guerny down the footpaths outside their restaurant every month. Outside True south and Black Drop espresso the footpaths are laden with food oils it's slippery when wet and looks dirty.

Put signage to pick-up dog poo. EG: Prominent Signs.

Quiet, quaint, relaxed and small beachside township.

Relaxed atmosphere, proximity to the beach, good range of outlets, strong presentation of buildings.

Safety at night is a wonderful feeling.

Small - intimate - parking terrible. I'm able to walk. Friendly - lots of dogs.

Small and easy to get around.

Small shops and cafes.

Small shops, cafes, dog friendly, eateries

Small village with "beach" atmosphere.

Small, close to the water, community feel.

Small, friendly, self contained.

The atmosphere is a localized village style with a number of long standing businesses. There is also a good mix providing residents with all they need in the one location. It's proximity to the beach provides a relaxed holiday style atmosphere, particularly in January.

The beach, clock tower, specialty shops, but mostly it's village atmosphere- low density living, small shops etc.

The clock tower, roundabouts and physical location to the beach. The village is primed for it to become a major seaside destination.

The clock tower.

The closeness to the best beaches in Melbourne, variety of dining venues and modern pub.

The friendly people, great cafes, maybe we need more restaurants.

The history and buildings.

"The people that the Village attracts makes us special. The AI fresco nature of Cafe dining is an asset which makes Black rock destinalional. Proximity to the beach makes it a perfect summer location to chill out.

No railway station is a plus. Mix of businesses us important. A close knit and friendly community frequent the Village and welcomes Newcomers to the Village."

The people, shop owners and the ability to park.

The proximity to the beach.

The small shops. Not having a big supermarket. Woolworths is about to destroy this and most residents havent been informed. Im appalled at the lack of communication about the proposed Woolworths store next to the already overflowing car park. I believe most residents wouldn't want it.

The village life feeling, the ease of shopping in the precinct, the beachside proximity and shopping on offer.

Village feel, proximity to the beach.

Village feel.

What MADE Black Rock village unique was that it was A VILLAGE without hordes of cyclists and visitors, heavy traffic and loss of Australian charm. One may as well be in the ramblas in Barcelona now.

What makes Black Rock Village unique? (survey) - Total 62 Respondents

"What makes it unique? This term is so mis-used. Black Rock doesn't have to be unique. I think you've asked the wrong question. I think a better question is: "What makes it important to the users of the Village". And the answer is: the sense of community. It is a safe and interesting gathering space.

The shopping centre is compact, and now has a range of cafes, restaurants, food stores that are supporting a vibrant community hub. The connection to the beach reserve and Black Rock Beach is the key to its ambiance and activity, especially during the summer months. However, locals use the shopping centre as a service centre throughout the year. It is a key destination point for passive recreation that is associated with the beach precinct, such as: walking, exercising, swimming and general relaxation.

I think we (the locals) should be grateful to the bicycle users who have made Black Rock Village a destination point for their "refreshment". They have helped enormously to lift the profit margins of the local traders. I like the activity and the "buzz" that generates around this active and outgoing group of users. Similarly, the beach users during our really hot summer days. On a late summer evening, these happy, sun-tanned folk inundate the local fish & chip shop to get a much-needed ingestion of salt on their fish and chips.

The two storey building height maintains the visual scale of the precinct, and gives the shopping centre a "personal" ambiance. It also ensures that the area does not become a wind tunnel. Already, the east corner of the main intersection (Bluff Road, Beach Road and Balcombe Road) is known locally as "pneumonia corner" - especially in the winter months.

Part of the character of Black Rock is derived from the heritage buildings, including the Elisabeth Building (I think that is the name) at the main intersection, and the former State Bank Building. This fabric is reinforced by the small frontage for the majority of the shops. It adds to the local character.

The Black Rock Village has managed to re-invigorate itself as strip-shopping centre. And that is pretty amazing.

Unfortunately, some aspects of the street furniture have become out-dated. Especially the timber bollards, and the red-brick paving.

What's really missing is the upgrade of the beach reserve and foreshore. This used to be a major component of the shopping centre, with flower beds and a band stand. This area is significantly under-utilised, and could be a major boost to Black Rock Village. Upgrading the paths, the toilets and the entry to the beach could make a significant improvement. Remove the current "art installation", and provide a sculpture that has some resonance with the general locality.

The pedestrian links to the shopping centre could be strengthened (including each of the laneways that terminate onto Beach Road.) Better lighting, more seating and sun protection, maybe even some BBQ's. Maybe provide the BBQ's (etc) near the Life Saving Club, and improve the link to the Life Saving Club. Better still, rebuild the Life Saving Club as part of the upgraded foreshore reserve.

Keep the clock tower - at its current location. It is as ugly as sin, but it is quintessential Black Rock. It is a local identity and a trade mark. It is serving to help control the traffic at this busy intersection. It is aligned with the centre-line of Balcombe Road, and provides a termination for this viewline (for cars that are driving towards the beach along Balcombe Road).

Black Rock Village may not be unique, but it is a much-loved, local shopping centre that continues to be an important community hub."

You can park. Outside the shop most of the time.

Conclusion

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What makes Black Rock Village unique? (listening-posts) - Total 10 Respondents

Beach access.

Family friendly.

Friendly local village feel with food places to enjoy.

Interactive environment.

It's special.

No over development.

Shops nearby.

Small -restricted growth. Remain a 'village'.

Village character.

We love Black Rock.

Ideas to improve Black Rock Village (Survey) - Total 176 Respondents

1. Better parking and access for bikes. 2. Stop taking away parking spaces. 3. Be careful with trees - lots of children in black rock and hard to see them 4. Connect the village to beach.

1. Divert through Traffic. 2. Get the design right & avoid frequent construction work.

1. Greening up the strip with street trees. 2. 40kmp Speed restrictions. 3. 'keep clear' marking on the road where Ebden Ave meets Balcombe Rd. 4. Ban all bike riding in the shop area.

1. parking 2. improved street lighting.

40KM speed limit, wider footpath, improve aesthetics. some buildings look run down. Ever road path to beachside.

40km speed limit. Cars currently speed through legally at 60kmh. A disaster waiting to happen. Lots of trees and greenery , including vertical gardens.Wall murals/art on blank walls. CCTV.

40KMP in Ebden Avenue. Improve roads in the village

40KPH limit through shopping zones in Balcombe rd and bluff rd.

40KPH speed Limit.

40KPH ZONE FOR WHOLE SHOPPING STRIP.

A bank to re-open. Better co-ordination of bus/train timetables.

A central focus point - "Town Square" Where public activates can take place eg: Music, speakers Poetry, Children's activates, Magicians, Jugglers, Celebrities, Raffles.

A public loo facility. A shelter for dogs .. weather protected. Bike rack ... weather protected. Highest quality control of food outlets. Encourage more diverse eateries. Well lit at night.

A small plaza like space for meeting friends with a relaxing water feature and shade for hot days. Could also contain a memorial to a significant Black Rock figure.

Addition of street trees to soften visual impact.

Advisory sign 40KPH at pedestrian crossing opposite \$2 shop leading to Woolworths.

All of the above if possible.

Areas for bike parking so that it doesn't clog up the footpaths on weekends. Open spaces to sit and enjoy your ice cream/ fish and chips.

As a Black Rock resident and keen cyclist myself, I would like to see more bicycle racks outside popular Cafe's. Similar to the rack outside O'mara's cycle shop to make the area enjoyable for all.

As a long term resident, we feel the 2 roundabouts at the clock tower are totally useless. We need lights and pedestrian crossing at this intersection. Impossible to cross safely.

AS the roads are the responsibility of Vic Roads, Surely the Council has some input. And something urgently needs to done at the corners of Bluff, Balcombe and Beach Roads to reduce congestion.

Better bike parking options they currently block footpaths, the cycling scene is iconic to Black Rock and supports local shop owners we should embrace this. Greener footpaths and Trees for shading.

Better traffic management, better bylaws enforcement.

Bicycle parking so cycles don't clog paths & cafe areas. Increase Foreshore picnic tables & barbecues outside of playground. Policing of cyclists riding on footpaths. More seating overlooking sea.

Bike parking away from pedestrians.

Conclusion

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Ideas to improve Black Rock Village (Survey) - Total 176 Respondents

Black Rock is exactly that - a Village! it is functioning just fine. Permitting multinational companies into the village would spoil the local flavour and put current village traders under strain.

Bookshop, No big supermarket, clear away old alcohol sign eg: VB SIGN. Clear mobile phone towers. Thank you.

Brick size pavers need replacement with larger or complete paving for safe walking especially elderly Peds.

Businesses that are open later to give the village and more liveable feel. More greener and link to the beach it is one of the only strips in bayside with beach views - lets celebrate it. More variety.

Cafe seating contained so pedestrians not impacted, cycle parking racks.

Car Parking. Clean and/or level the footpaths.

CCTV for safety. Roof over BBQ areas for when it rains. New toilets near playground, more kid swings, 2 isn't enough.

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Ideas to improve Black Rock Village (Listening-Posts) - Total 88 Respondents

Footpaths mall style, wider footpaths.

More cycling parking because of congestion on ends.

More bicycle lanes.

Tell the local history.

Disability access.

Place specific street furniture.

Old tram lane reference "The Terminus".

Slow down the cars to 40km/h. Unsafe for kids crossing.

Put statues/art in the street.

Beautify the street.

Improved drainage in the street.

Improved seating.

Signage needs to be consistent + improved (business signage).

Nightlife - restaurants not cafes.

Street furniture that allows you to tie your dog to them.

Good lighting in the car parks.

Mental health centre building - community doesn't benefit from it.

Likes High St Armadale -Christmas lights are great -Hastings Street -Paddington.

Extend the event space north along Bluff to Sylvia.

Erect signs saying - if you park in Black Rock Village, please support the traders by purchasing something.

Room for bins out of the public eye.

Crepe myrtles in areas where appropriate- does not impose on vision to traffic and allowed to grow naturally.

no more - natural grasses as beautification as they are grass.

Flashing 40mph signs entrance to village all entrances.

Bike Riders on the footpath.

Walk through shopping centre.

More public toilets.

Seating on the street.

More bike racks.

Laneway upgrades.

More artwork - also on footpath.

Café rears open to laneways.

"Friends of BlackRock streetscape" so as residents can take ownership of planting. Have a group that will plant annually. This is because Bike Riders from far away suburbs park in shopping centres take bikes from boot and go for a ride.

Pavers, parking, over development.

Upgrade community carparking in community centre. College grove double parked.

Conclusion

DRAFT

Ideas to improve Black Rock Village (Listening-Posts) - Total 88 Respondents

Signs falling down (Traffic).

Another public toilet. Existing public toilets old.

Tree policy = joke. Streetscape. Takes too long to get. Bricks = Crap.

Roads for cycling. Hanging Bike Rack.

Fix the clock.

Additional toilet on beach/bluff.

Drinking Fountains.

More seating in village and foreshore for beach views.

New footpaths.

More trees.

Dog bowls/water fountains.

Ebden avenue speed control.

Potential for separate walking path along foreshore .

More showers (foreshore mp).

Underground parking.

Consistent theme. Reference Black Rock House. Need theme to tie place together.

Plenty of places to tie up your dog safely.

More trees - myrtle.

Small trees to soften the atmosphere.

Footpath/Pavement art.

Band rotunda foreshore.

Bike parking -additional -beneficial.

Native round about planting.

Consistent and safe streetscapes.

Refuges in middle are great. Pretend graffiti.

Thurs, Fri, Sat parked Traders permit - even bigger carpark.

Dogs relieving themselves on the frontages .

New seats on the corner. Bluestone planters along frontage. Lighting isn't sufficient.

Main car park. Trees dropping nuts. People slipping. Tree in a pot.

Bikes on the footpath. Parents and Bikes and footpath.

Pavement product. Gravel in concrete. Not brick.

U-turning at the pedestrian light. Turning right into the carpark. 40 Zone - no Trucks.

Winter trade period. Good for time to do maintenance.

Bins (food waste) behind burger shop.

Light the clock face .

Don't like bricks. Pavements don't get cleaned DDA issue.

DRAFT

Ideas to improve Black Rock Village (Listening-Posts) - Total 88 Respondents

More big trees. Break up scale of building (3 storey development)..

Lighting at other times of the year.

Events like other centres (car show beaumaris + closing street Sandringham). Keep village feel.

Bike racks stop resting on shop windows. Places to tie up dogs.

Use local artists (See Kingston event on local art in public realm).

Ability to use foreshore for events (food+wine?).

More trees. Doesn't matter if we lose car parks.

More trees in streetscape.

More activity on the street. Cafes and trades. Landscaping opportunities.

Need enough space for pedestrians. Improve ocean views.

Drab gloomy. Need colour to reflect seaside location.

Native Trees (Highett Example).

Drinking fountains that can also work for dogs.

Power lines underground.

Corner issue. Not looked After. More maintenance.

Most arriving by car. Some people say not enough parking. Extended traders permits to arrive/unload.

Need more dog posts for attaching dogs via leads.

Conclusion

DRAFT

Ideas to Improve Laneways

	Activity / Trade	CCTV	Clean up	Fencing	Landscaping	Lighting	Parking	Paving	Pedestrian Safety	Public Art	Signage	Water	No Change	NA
Allow cafe or shop to operate from laneway (city of yarra strategy).	•													
Better lighting . Safer exiting so pedestrians are kept safe. Better lighting in the car parks behind the shops - safety. More car parks.						•			•					
Better lighting and signage - more greener which links the space so it looks like the same thing.						•					•			
Better paving and fencing from dirty bins.				•				•						
Better visibility for drivers and pedestrians. No one knows they are there!									•					
Clean them up, improve the rubbish storage for the businesses so they can be used. But remember the businesses need to run so you cant make it harder for them.			•									•		
Clean them up, stop the graffiti, pave them properly.			•											
Clean them up.			•											
Clean them up. Allow shop-fronts on the laneways. Allow outdoor dining on laneways.	•		•											
Clean them up. Covered bin areas. Street art could be interesting and more inviting to walk through this area.			•	•						•				
Clean up and paving.			•					•						
clean up backstreets, remove industrial bins, reduce the bikes at cafes and on footpaths - we find many riders are rude and smell and overcrowd the cafes.			•									•		
Clean up behind some shops. Street Art.			•							•				
Clean up the laneways and remove rubbish.			•									•		
Cleaner, less smelly, more wall art (high quality like the one already done).			•							•		•		
Directional signage with indication of what it at the end of the lane.. paving and greenery. If room, cafe rear access and seating or a pub/bar or meeting place eg town square style and lighting. I have never used the rear lanes and live across the road.	•				•	•		•			•			
Don't think people will use laneways.														•
Fix overhead lights to the walls. Use pedestrian paving (not bricks). Apply more local art work, not only murals. Provide a lane-name and sign on the wall.						•		•		•	•			
Get rid of uneven pavers.								•						

DRAFT

Ideas to Improve Laneways

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DRAFT

Ideas to Improve Laneways

	Activity / Trade	CCTV	Clean up	Fencing	Landscaping	Lighting	Parking	Paving	Pedestrian Safety	Public Art	Signage	Water	No Change	NA
I didn't know they were there, so not sure. I'm not sure what they look like now.														•
I use the parking off Ebdon Ave but parking is difficult to find and very cramped.							•							
Improved lighting and cctv including signage of same.		•				•					•			
It needs to be resurfaced. I take my mum in her wheelchair and its very uneven. The mural is great. The Beach Rd exit is dangerous.								•	•	•				
Lighting and security cameras.		•				•								
Lighting, improvements to paving, signage and street art. Fencing of shop yards and bins.				•		•		•		•	•	•		
Lighting. Traffic control. I'm not sure why people would be using these anyway.						•			•					
Limit traffic and improve physical appearance to improve safety and amenity.								•	•					
Mark pedestrian walkways. Better lighting.								•	•					
TOTAL	5	3	17	5	3	14	5	13	11	8	8	7	2	2

DRAFT

Do you have any comments on the materials and designs shown in this photo? *(total 44 respondents)*

A good start, paving is nice but as it is a busy corner raised brick planters would provide a more secure feeling to being on the footpath, separated from cars.

A lot of concrete would possibly be improved by more substantial planting. The improvements corner Ebdon and Balcombe are a great improvement.

All good this is an improvement. Could do with another garbage bin.

Allocasuarina are not good street trees. I think Banksia serrata is a better choice. Slow growing, more compact canopy & better long term aesthetic. Grey concrete: cheap, practical. Grey granite better, high quality. Love the seats & bike racks.

Bland, boring too concrete. We need trees.

Concrete paving blocks much safer than bricks. The general effect is very attractive.

Concrete paving is ugly, need more stone paving featured. Better trees for shading - sheoaks useless and messy, drop dangerous pine cones, seating great, bins much better, bike racks need more and dog dropping dispensers with bags.

Cycling ban signs need to be more visible and prominent.

Do not implement them.

Don't like the arched garden bed edges. Too hard compared to the planting.

I like rust design, strongly disagree that car parks were removed as part of that.

I like the planting which breaks up the concrete. However, the hoops look like they're rusting which makes the place seem derelict. They detract from the good elements like the planting.

I would avoid using bicycle hoops for bike parking as they only accommodate a couple of bikes. I would suggest a bike rack like the one outside Omara's.

"I would suggest putting in larger trees to create instant shade for people sitting on the benches, otherwise no one will sit in the full sun...too hot.

Different plants to the grasses, which all seem to die off along beach road."

In photo: Paving good, bins excellent, seating style is good but gardens are ordinary and metal hoops in gardens are ugly and outdated. Short picket fences are better with improved flower gardens & drought tolerant/higher water use efficient plants

It is nice enough but we lost parking spaces when you made it. That doesn't help. Black Rock is small...if people can't park they will go elsewhere to spend money.

It looks good as long as everything grows and its green. Some kangaroo paw would be good.

It's the entry to the Black Rock shops - it really should be more impressive. Fuller garden beds with more impactful plants.

Looks fine but possible additions are use of beach style (wooden) "statues" such as are used at Melb airport (and other locations).

Looks great - flow this though and it will lovely.

Looks stark - bit concretey. If vegetation flourishes it might help. But, why would I want to sit on that corner? right opposite the petrol station, car park & loo?!

"Love the concept here but would like to see a structure that provided some shade like a contemporary pergola with a native creeper. Trees in this pic look a bit stringy.
Aboriginal beach art or sculpture"

Lovely, big improvement.

More trees and greenery to village would be great. Don't really like the metal loop things in the garden beds.

No, forget the attraction focus on the traffic & parking. Waste of money beautifying if it's going to be ruined by money making Woolworths, big business will ruin the village feel!

No difference to anywhere else. Need to make Black Rock Village facilities/appearance a stand out feature and reason for people to come to Black Rock. The above is NOT INSPIRING.

DRAFT

Do you have any comments on the materials and designs shown in this photo? (total 44 respondents)

Not enough cycle hoops and I doubt that anyone will use them, as they are too far away from major cafes. Little if any improvement on current situation.

Not very exciting at all. Seen it all before. Looks old fashioned and tired.

One bench to sit on is not enough needs like a circle of seating but like everything else..

Overall looks good, though I'm not sure how effective the bicycle hoops will be?

Plant more established trees as part of this design.

Shading over the seats would be great.

There are already rubbish bins, toilets, benches, bicycle parking, pedestrian crossings, garden beds, footpath eateries, children parc, 2 hand rails on the ramp to the beach. The only pb is too many visitors.

They're ok- not amazing and will date quickly I think. Saying that I was pleased to see this work as it is much better than previous. Trees/ sun shade near seating would be good.

This is terrible - it looks cheap and dated and does not fit in with the soul black rock has. It is the standardisation of the area and a loss of the vibe which makes Black Rock unique and different. I was so sad when we saw it.

"This new corner looks good, much nicer than the rest of the paving. I don't like the bicycle hoops though.

The seating is placement is strange as it's not a place anyone would sit.

The new rubbish bins are good and the improved crossing is good."

This was a terrific initiative. However it's in full sun so some shade options would be great i.e mature trees or shade sails. The shrubs used in the garden beds are colourless and bland.

Too much grey, a couple of planter boxes would be nice.. looks boring. The trees are dead or deciduous, the need to be evergreen to provide some warmth to the space. the use of sand aka Sandringham would be better than pine bark to give beach feel.

Trees that provide some shade from the sun would be preferable but who wants to sit outside a laundromat or smelly nail salon? Could look a bit more inviting. The garden border - rusty recycled iron?

very institutional style --could be anywhere -lacks imagination and is certainly hardly an improvement--except the space. Straight out of Altona. This is new and already looks shabby. the choice of shrubs and grasses is just appalling -blown away!

Very much dislike it. Horrible concrete 'paving' and nasty grasses and what look like rusty rebar as borders. Those 'trees' are absolutely pitiful as well. Put in broad leaved, deciduous trees or at the very least, leafy gum trees.

Yes an attractive area although extremely under-utilised. I walk past here daily & rarely see anyone sitting. Beds over-planted and many plants are now dead. Sorry for sounding negative, but we could improve what we have in place with some care.

You lost a number of car parks doing this which stops trade. Trade is the most important to the shop owners. Deleting car parks reduced shop turnover. I am not a shop owner.

Yuk...dated too and boring.

Facebook Comments (Total 6)

Old world Charm ☐☐ sea side Town. Perfect

Remove the second roundabout and have more ped crossings

Not so long ago, street signs were displayed in Bay Street, North Brighton that read 'Brighton, Village By The Sea.' Apartments and multi-unit developments soon put an end to that! Hopefully, Black Rock won't veer down the same path.

"I agree with removing the second roundabout. It just causes congestion.

And perhaps another pedestrian crossing, but don't put it ON the roundabout, put it at least 10 meters away. Pedestrian crossings on roundabouts are a death trap"

Like all bayside shops more car parks

About time you pushed all Bayside shopping centres, a bit tired of your one by one push. I have a shop in another precinct.... we, the shopkeepers will go the Bayside City Council, Victoria if it pushes one precinct above the others. Retail is low at the moment.....so the Bayside City Council, Victoria should be looking after the whole area. Do not charge us for stock on the street or tables on the street when our Hampton St is extremely quiet.....BTW....how come Bright 'n'Sandy hasn't been advertised.....a great weekend event, but I haven't seen anything.

SJB Urban

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