



Council Plan and Financial Plan community engagement

CONTEXT

The world is changing and life in Bayside may be very different in 30 years' time. In 2050, Bayside's population is predicted to reach 128,000. This population growth could result in more cars on the road,;more waste; greater demands on power, water and infrastructure; as well as increased need for food, transport, health and education services.

We need to work together to plan our response to these challenges.

In 2020, we began this endeavour and asked the local community for their vision and priorities for Bayside in 2050. We held community workshops; stalls at Bayside events; interviews; online surveys; and focused events; in addition to the Community Panel process. The panel of 28 randomly selected community members met over many months to learn and deliberate together and come to agreement on recommendations for the Bayside Community Vision 2050.

In late 2020, elections were held and Bayside welcomed new and returning Councillors. Bayside Councillors have since been looking at the Bayside 2050 Community Vision and their own priorities to draft a Council Plan 2021-2025. A 10-Year Financial Plan for Bayside has also been drafted to ensure we can resource these and future priorities over the long term.

This provides an opportunity for a new panel to work with Council and test the priorities of the draft Council Plan and Financial Plan.





REMIT (THE TASK)

In 2020, through an extensive community engagement process, the community told us their long-term vision for Bayside in 2050. In response to this, Council has drafted its 4-year Council Plan and 10-year Financial Plan and wants to ensure the priorities reflect the community's aspirations.

Considering the Bayside 2050 Community
Vision, how comfortable are we with the
directions Council has proposed for the next
four years and what (if anything) do we need to
alter to increase our satisfaction level?



ENGAGEMENT SCOPE

People can influence (negotiables)



Provide feedback on draft Council Plan 4-year priorities

Broad Financial Plan 10-year priorities noting significant shifts may require changes to Council rates

Opportunity to express views on competing priority expectations

Timing of actions suggested within the plans

Advocacy – any areas you may wish Council to advocate for

People can't influence (non-negotiables)



Council operations, resource allocation and committed major projects

State and Federal initiatives and regulations

Bayside 2050 Community Vision

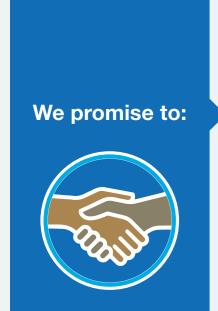
2021/2022 Annual Budget (due to timing)

Rate increase or decrease





PROMISE STATEMENT



- build on the aspirations of our community from Bayside 2050 Community Vision
- provide tools and information to assist you to be involved in informed discussions
- listen and consider what people have to say
- document and record all recommendations received
- identify where the community recommendations have influenced our guiding plans
- identify where we can't incorporate a recommendation and clearly explain why.



SUCCESS OBJECTIVES

Rational Objectives

Representative of the community	The Community Panel is descriptively representative of the Bayside community with age, gender and location and has a mix of residents and ratepayers.		
Alignment between the plans	The Bayside 2050 Community Vision informs the development of the Council Plan and Financial Plan. All three strategic documents are aligned in their goals and overall direction.		
Reflects community and Councillor priorities	The Council Plan and Financial Plan reflect the Councillors' and community's priorities for the future.		
Council Plan	The Council Plan contains strategies and actions that will make a difference in the next four years.		
Financial Plan	Community feel they have an opportunity to express where they see the funding priorities for Bayside in the next 10 years. Council understands the community's considered perspective on big trade-offs.		



Experiential Objectives

	Well informed	with the Council Plan and Financial Plan engagement.
	Reflects community aspirations and needs	Community members feel their views and priorities have been heard, understood and considered in the development of the strategic plans.
	Trust building between council, councillors and the community	Community members are satisfied that the engagement process was genuine, and plans reflect their priorities. There is increased trust that Council listens, understands and acts on community priorities. There is a shared sense of responsibility between Council and community for the future of Bayside.





ENGAGEMENT ROADMAP

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NOV 2020 - EARLY FEB 2021

Building the mandate

PHASE 2

FEB 2021

Engagement activation and Panel recruitment

PHASE 3

MAR 2021

Recruitment and wider engagement

PHASE 4

APR-JUN 2021

Analysis and deliberation

PHASE 5

JUL-SEP 2021

Reporting and feedback

OBJECTIVES

- co-design sessions with project team and decision makers
- strategic Engagement Plan developed
- recruitment plan finalised
- · Councillor engagement and sign off.

OBJECTIVES

- recruitment process initiated and invitations sent to random addresses
- EOIs received and random stratification undertaken by independent recruiter
- · Councillor feedback on draft Council plan
- internal stakeholders/ staff feedback on draft.

OBJECTIVES

- 40-member community panel recruited
- draft Council Plan provided to Bayside Community (Have your say) for feedback.

OBJECTIVES

- Bayside Panel learns and deliberates via online workshops, reading and discussions
- Panel provides Council with their recommendations
- Council considers recommendations and finalises Council Plan and Financial Plan.

OBJECTIVES

- Council formally adopts Council plan and Financial Plan
- Council communicates feedback to panel and celebrates their involvement.

DATA IN

Project Proposal

DATA IN

• Bayside Community Vision 2050

DATA IN

- Bayside 2050Community Vision
- · Draft Council Plan

DATA II

- Bayside 2050Community Vision
- Draft Council Plan
- Draft Financial Plan
- Wider Engagement Report

DATA IN

- · Panel Recommendations Report
- Consultant Management Report

DATA OUT

- Strategic Engagement Plan
- Panel Recruitment Plan

DATA OUT

Draft Council Plan

DATA OUT

- Wider Engagement and Staff Consolidated Feedback report
- Community Panel demographics

DATA OUT

- Panel Recommendations Report
- Consultant Management Report

DATA OUT

- Bayside 2021-2031 Financial Plan
- Bayside Council Plan 2021-2025