

# Municipal Public Health and Wellbeing Plan 2021-2025

## Community Engagement Summary



14 May 2021

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## 1. Background

This report provides an overview on community engagement undertaken to develop Council's Municipal Public Health and Wellbeing Plan 2021-2025.

All Victorian councils are required under Section 263 of the Public Health and Wellbeing Act (2008) to develop a new Municipal Public Health and Wellbeing Plan (MPHWP) within twelve months of council elections. The next MPHWP is due in October 2021.

The MPHWP is a key strategic planning tool that aims to maintain and improve public health and wellbeing at a local community level. The MPHWP will be utilised as a framework by Council, local health service providers and community organisations to set policy and partnership priorities for the next four years. It will focus on current and emerging health and wellbeing issues that have the greatest impact on the community.

To develop the new MPHWP, Council planned two stages of community consultation. The first stage of consultation (1 February - 14 March 2021) focused on ideas generation and exploring health and wellbeing priorities identified by the community. The second phase of consultation (April 2021) focused on testing ideas and identifying solutions to achieve improved health and wellbeing with local agencies and organisations in Bayside. Feedback from both phases will be used to develop the draft Plan 2021-2025. This draft Plan will also be open for feedback as part of the deliberative engagement process in July-August 2021.

The Plan will be presented to Council for adoption at its 26 October 2021 meeting.

## 2. Definitions and scope

Community engagement was conducted to achieve the following objectives:

- To understand and gather local community health and wellbeing priorities.
- To identify potential solutions and partnership opportunities to improve health and wellbeing in Bayside.

Table 1 provides information on project scope.

**Table 1: Scope of influence**

Negotiables	<ul style="list-style-type: none"><li>• Health and wellbeing priorities.</li><li>• Partnership opportunities and activities to improve health and wellbeing in Bayside.</li><li>• Identification of barriers to improved health and wellbeing.</li></ul>
Non-negotiables	<ul style="list-style-type: none"><li>• The legislative requirement to develop a new Municipal Public Health and Wellbeing Plan within 12 months of Council elections.</li><li>• Planning controls and government initiatives and directions.</li><li>• Council's operational budget.</li></ul>

	<ul style="list-style-type: none"> <li>• The engagement and influence levels that are assigned to specific stakeholders and community members.</li> <li>• Bayside City Council's standard policy template.</li> </ul>
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. This stakeholder assessment provides information to help understand the types of tools and techniques that will be used to achieve the strongest and most effective outcomes for engagement and communication.

**Table 2** provides a stakeholder assessment. This stakeholder assessment provides information to help understand the types of tools and techniques that will be used to achieve the strongest and most effective outcomes for engagement and communication.

**Table 2: Stakeholder assessment**

Stakeholder	Impact	Interest	Influence
Bayside Neighbourhood Houses and Community Centres	H	H	Collaborate
Bayside Healthy Ageing Reference Group	M	H	Involve
Community Agencies who work in Bayside or support residents in Bayside including but not limited to (Family Life, Women's Health in South East, BayCISS, Launch Housing, AccessCare)	M	M	Involve
Community Health Services (Central Bayside Community Health, Connect Health and Community, Alfred Health and Monash Health)	M	M	Involve
Disability Access and Inclusion Advisory Committee	M	H	Involve
Families with young children	L	L	Consult
General community	L	L	Consult
Indigenous community / Traditional landowners	L	L	Consult
Lower socio-economic communities	L	L	Consult
People with disabilities	L	L	Consult
Seniors (considering 55 - 70, and 70+ separately), senior centres, U3A, men's shed	L	L	Consult
Young people	L	L	Consult
Youth Ambassadors Committee	L	M	Involve

### Level of engagement

There are varying levels of influence assigned to different stakeholder groups based on the IAP2 Public Participation Spectrum. This is consistent with Council's application of the IAP2 Spectrum for community engagement on policy development (Appendix 1).

### 3. Consultation process

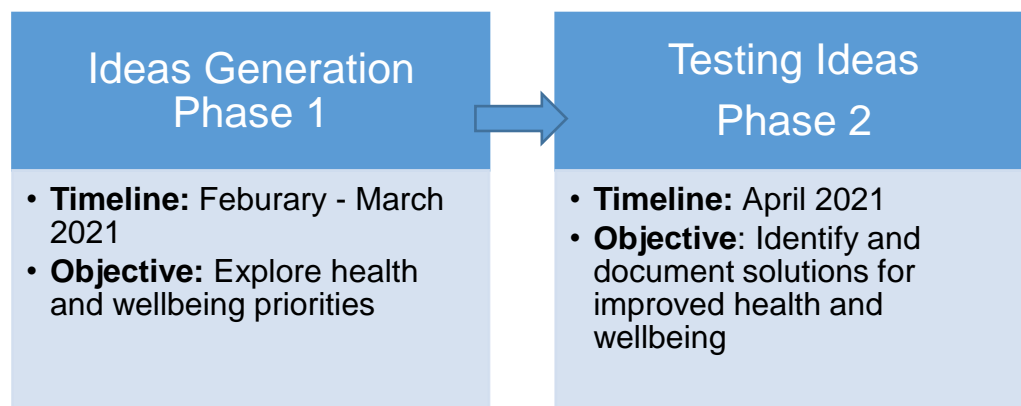
#### 3.1 Consultation purpose

The purpose of the consultation was to:

- Understand and gather local community health and wellbeing priorities; and
- Identify potential solutions and partnership opportunities to improve health and wellbeing in Bayside.

There were two phases of community consultation, both of which will inform the Draft Municipal Public Health and Wellbeing Plan. Figure 1 provides an overview of the two phases of community consultation.

**Figure 1: Timeline and phases of community consultation**



#### 3.2 Consultation methodology

The Engagement Plan considered the project's complexity, the level of change/impact, and reputational risks. There were varying levels of influence assigned to different stakeholder groups based on the IAP2 Public Participation Spectrum.

The first phase of community consultation was conducted during COVID-19 restrictions. Therefore, online tools (websites, digital surveys, video workshops/meetings) and a printed survey were the most appropriate options. Where face to face options were safe to conduct (meetings/workshops and pop up stalls) this was also completed.

The following activities were undertaken during phase one and two of community consultation:

- Project information and survey hosted on the online engagement platform *Have Your Say*.
- Printed survey distributed through Bayside libraries, community centres, senior groups, youth ambassadors, immunisation sessions and first-time parent groups.
- Video meetings and online workshops.
- Face to face conversations with targeted groups.
- Promotion of the project using social media and Council communication channels.

Table 3 provides an overview of engagement activities and participation rates of these activities.

**Table 3: Engagement activities and participation**

Details	Engagement Activity
1 February to 14 March 2021 1,973 visitors 212 completed surveys	<b>Online Engagement - Have Your Say (<i>phase 1</i>)</b> The page included background information on the Plan, health and wellbeing data and an open question and answer board. The primary means of collecting feedback on the page was through a closed survey ( <b>Error! Reference source not found.</b> ).
1 February to 14 March 2021 200 distributed (estimate) 76 submitted	<b>Hard copy survey</b> The survey was distributed through the Bayside libraries, senior groups, youth ambassadors, immunisation sessions and first time parent groups. The survey was identical to the online survey. ( <b>Error! Reference source not found.</b> )
1 February to 14 March 2021  70 attendees from across the online workshops         22 April 2021	<b>Online Workshops with key stakeholder groups (<i>phase 1</i>)</b> An open discussion on: <ul style="list-style-type: none"> <li>• Health and wellbeing priorities</li> <li>• Barriers to keeping healthy and well</li> </ul> Stakeholders included: <ul style="list-style-type: none"> <li>• Bayside Healthy Ageing Reference Group</li> <li>• Community Development Network</li> <li>• Family and Children Services Network</li> <li>• Reconciliation Action Plan Advisory Committee</li> <li>• Brotherhood of St Lawrence Community Capacity Building team</li> <li>• Neighbourhood House and Community Centre Cluster Meeting</li> <li>• Community agencies and community health groups</li> </ul>

65 attendees	<b>Online Facilitated Workshop with agencies and organisations (phase 2)</b> An open discussion on identifying potential solutions and partnership opportunities to improve health and wellbeing in Bayside.
1 February to 14 March 2021  135 attendees involved in face to face discussions          26 April 2021 to 10 May 2021    30 attendees involved in face to face discussions	<b>Targeted face to face discussions (phase 1)</b> An open discussion on: <ul style="list-style-type: none"> <li>• Health and wellbeing priorities</li> <li>• Barriers to keeping healthy and well</li> </ul> Stakeholders included: <ul style="list-style-type: none"> <li>• Brighton and Hampton immunisation sessions</li> <li>• Black Rock Activity Centre</li> <li>• Men's Shed (Beaumaris and Brighton)</li> <li>• FReeZa Youth Committee</li> <li>• Bayside Youth Ambassadors</li> <li>• St Leonards College students</li> <li>• Disability Access and Inclusion Advisory Committee</li> <li>• Families with young children</li> </ul> <b>Targeted face to face discussions (phase 2)</b> An open discussion on: <ul style="list-style-type: none"> <li>• Health and wellbeing priorities</li> <li>• Identifying potential solutions and partnership opportunities to improve health and wellbeing in Bayside</li> </ul> Stakeholders included: <ul style="list-style-type: none"> <li>• Bayside Healthy Ageing Reference Group</li> <li>• Disability Access and Inclusion Advisory Committee</li> </ul>
1 February to 14 March 2021	<b>Social media poll</b> <ul style="list-style-type: none"> <li>• Community members were asked to vote on their top health and wellbeing priority areas via a Facebook poll.</li> </ul>

### 3.3 Communication tools

The project used various communication tools to reach and target Bayside residents, agencies and organisations identified in the Stakeholder Assessment tool. Table 4 provides an overview of the communication tools used and the reach of each communication tool.

**Table 4: Communication tools and reach**

Communication tool	Distribution and Reach
Print  76 print surveys completed	<b>Information brochure and survey (phase 1)</b> The survey was distributed through the Bayside libraries, senior groups, youth ambassadors, immunisation sessions and first time parent groups.  76 surveys submitted
Council website 707 views  <i>Page views: number of times the page was viewed</i>	<b>Council website news stories</b> <u>Planning for a healthier Bayside</u> <ul style="list-style-type: none"> <li>Published 4 February 2021</li> <li>Page views- 594</li> </ul> <u>Have your say on health and wellbeing in Bayside</u> <ul style="list-style-type: none"> <li>Published 4 March 2021</li> <li>Page views- 113</li> </ul>
Have Your Say engagement website  2,593 total views	<b>Main project page and subpages</b> <ul style="list-style-type: none"> <li>2,593 views; 1,973 visits; 1,482 visitors; 210 contributions; 35 project followers</li> </ul>
Digital advertisement  Reach 60,000 Clicks to survey 49	<b>Digital advertisement via News Corp</b> <ul style="list-style-type: none"> <li>Six digital advertisement posts targeting three demographics (under 24 years, over 50 years and all ages) were delivered by News Corp.</li> <li>Reaching over 60,000 Bayside residents and resulting in 49 clicks onto the online survey.</li> </ul>
Facebook poll 229 reach	<b>A Facebook poll was posted on the <i>Bayside Hub</i></b> <ul style="list-style-type: none"> <li>Published 5 March 2021</li> <li>229 individual votes on health and wellbeing priorities</li> </ul>
Facebook 3,663 reach	<b>Facebook post – Bayside City Council</b> <ul style="list-style-type: none"> <li>Published 9 February 2021</li> <li>Reach 2,071</li> <li>5 likes and 1 comment</li> </ul>



	<p><b>Facebook post – Library Services</b></p> <ul style="list-style-type: none"> <li>• Published 15 February 2021</li> <li>• Reach 195</li> </ul> <p><b>Facebook post – Bayside City Council</b></p> <ul style="list-style-type: none"> <li>• Published 16 February 2021</li> <li>• Reach 1,339</li> <li>• 4 likes and 0 comments</li> </ul> <p><b>Facebook post – Youth Services</b></p> <ul style="list-style-type: none"> <li>• Published 16 February 2021</li> <li>• Reach 58</li> </ul>
Instagram 4,535 reach	<p><b>Instagram post – Bayside City Council</b></p> <ul style="list-style-type: none"> <li>• Published 9 February 2021</li> <li>• 36 Likes</li> </ul> <p><b>Instagram post – Bayside City Council</b></p> <ul style="list-style-type: none"> <li>• Published 20 February 2021</li> <li>• 13 Likes</li> </ul> <p><b>Instagram post – Bayside City Council</b></p> <ul style="list-style-type: none"> <li>• Published 23 February 2021</li> <li>• 12 Likes</li> </ul> <p><b>Instagram post – Youth Services</b></p> <ul style="list-style-type: none"> <li>• Published 20 February 2021</li> <li>• 4 Likes</li> </ul>
Direct Email >15,500 recipients	<p><b>Have Your Say members</b></p> <ul style="list-style-type: none"> <li>• 6,067 members who receive notifications</li> <li>• 35 project followers to inform of phase 1 results and phase 2 commencement</li> </ul> <p><b>This Week in Bayside e-newsletter</b></p> <ul style="list-style-type: none"> <li>• 4 March 2021 edition 8,039 recipients, 41% open rate</li> </ul> <p><b>Stakeholder groups</b></p> <ul style="list-style-type: none"> <li>• 228 on the Healthy Ageing Database</li> <li>• 26 Friends of and other environment/Open Space groups</li> <li>• 141 sporting club contacts</li> <li>• 400 registered Council volunteers</li> <li>• 1000 users on Bayside Volunteering</li> <li>• 20 Southern Melbourne Primary Care partners</li> <li>• 20 Bayside Community Development Steering Committee members</li> </ul>
Online workshop 65 participants	<p><b>Online Zoom workshops – <i>Planning for Healthier Bayside</i></b></p> <ul style="list-style-type: none"> <li>• 65 participants from a range of organisations</li> </ul>

## 4. Participant profile

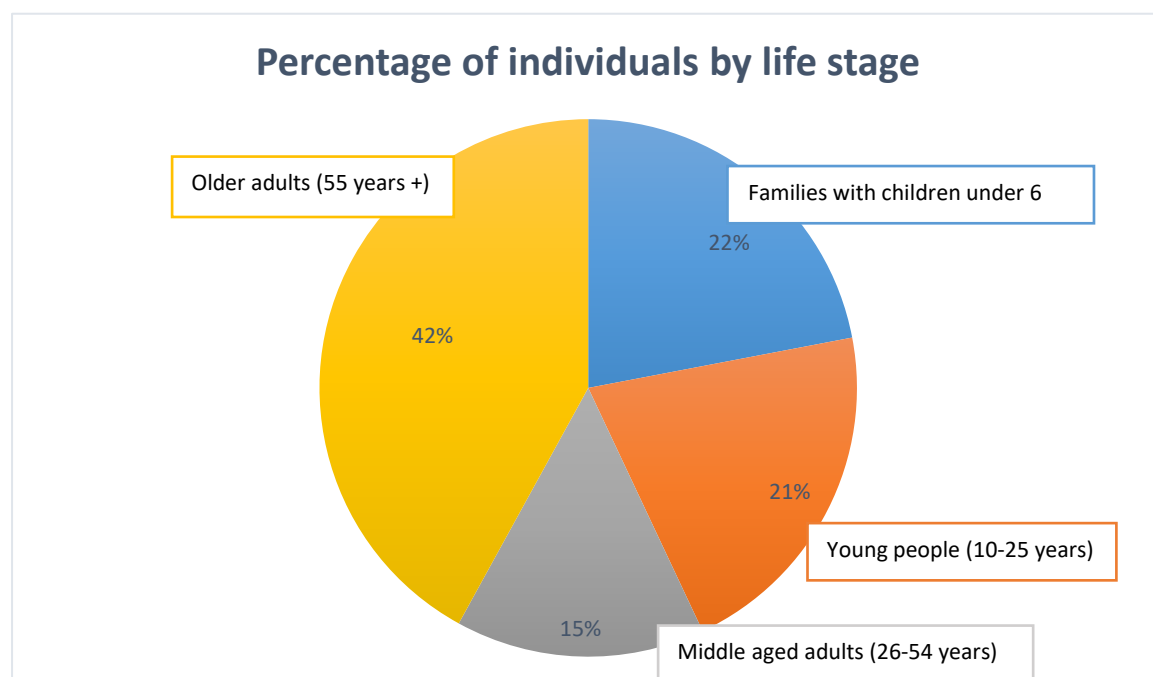
A total of 811 individual community members and staff from local community organisations provided feedback.

A key objective of the community engagement was to target key community members (families, young people, middle aged and older adults), stakeholders and partner agencies. This aimed to provide a clear direction on planning for a healthier Bayside across key life stages.

### Overview of individual participant profile

Individual community members were categorised into key life stages: families with children under 6 years, young people (10-25 years), middle aged adults (26-54 years) and older adults (55 years +).

**Figure 2: Breakdown (%) of participants base on life stage**



### People with lived experience of a disability

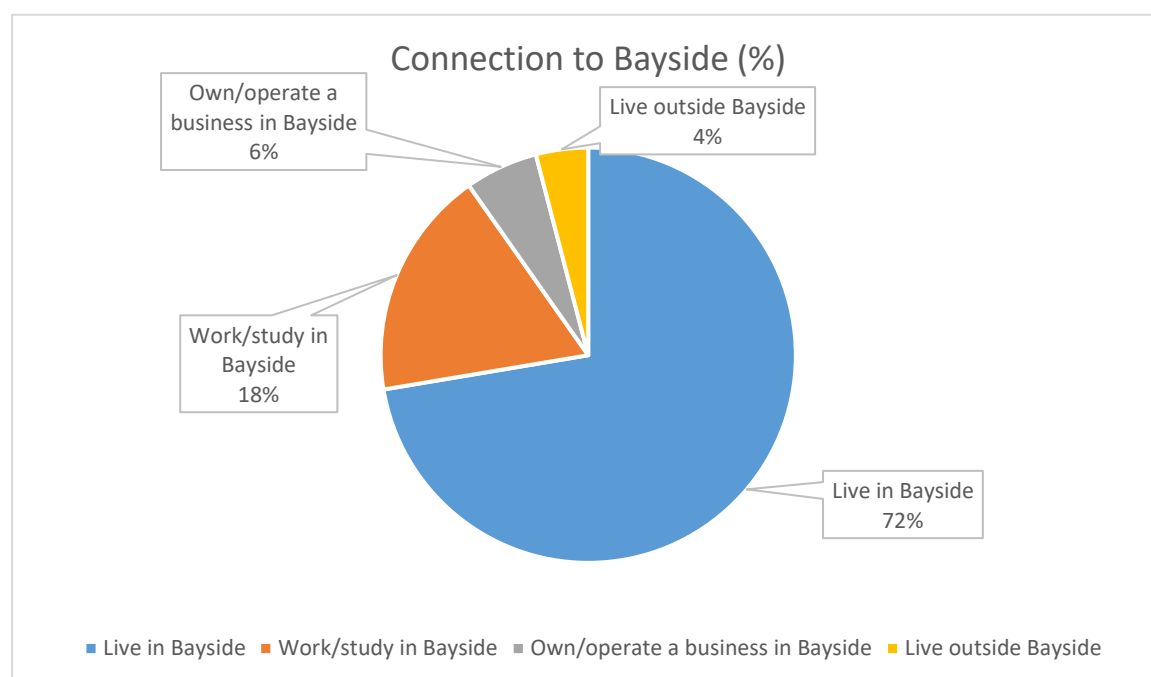
The newly formed Disability Access and Inclusion Advisory Committee (DAIAC) were involved in community consultation. Ten community members with lived experience of disability comprise the DAIAC. They provided feedback on health and wellbeing

priorities and future partnership opportunities for the Municipal Public Health and Wellbeing Plan and associated action plans.

In addition, people with a lived experience of a disability from the wider Bayside community were encouraged to complete either the online survey, hard copy survey or provide written or verbal feedback to council officers.

Individual community members also reported on their connection to Bayside.

**Figure 3: Breakdown of participants connection to Bayside**



### External stakeholder groups, organisations, agencies, and committees

A range of staff from 30 community organisations and agencies provided feedback during the community consultation. These external stakeholders included:

- Alfred Health
- Baker Institute
- BayCISS
- Bayley House
- Bayside Community Development Steering Committee
- Bayside Healthy Ageing Reference Group
- Bayside Reconciliation Action Plan Advisory Committee
- Bolton Clarke
- Brighton Recreational Centre
- Brotherhood of St Laurence NDIS
- Castlefield Community Centre
- Central Bayside Community Health
- Connect Health and Community
- Disability Access and Inclusion Advisory Committee
- Family and Children Services Network
- Family Life
- Glen Eira City Council
- Hampton Community Centre
- Highett Neighbourhood House

- Kingston City Council
- Monash Health
- Neighbourhood Watch
- Sandybeach Centre
- Southern Melbourne Primary Care Partnership
- Star Health
- Task Force
- Transgender Victoria
- Women's Health in the South East
- Youth Ambassadors Program
- FReeZa Youth Committee

## 5. Phase 1 consultation findings – health and wellbeing priorities

The following section summarises the key themes which arose in phase 1 (February – March 2021) of community feedback on the development of the Municipal Public Health and Wellbeing Plan.

Three key questions were asked during phase 1 of community consultation and the findings have been grouped accordingly.

1. Opportunities to improve health and wellbeing in Bayside
2. Barriers preventing people from being at their healthiest in Bayside
3. Health and wellbeing priorities in Bayside

### 5.1 Opportunities to improve health and wellbeing in Bayside

Community members and stakeholders were asked to identify opportunities to improve health and wellbeing in Bayside.

Community feedback has identified the following key priority areas:

- Facilitate opportunities for social inclusion
- Provide fair access to support services and community resources
- Improve infrastructure for passive recreation, including cycling and walking
- Increase participation in physical activity.

Table 5 on the following page provides an overview of the key themes and community feedback associated with these themes.

Other topics and areas of opportunity which arose for this section include: open space, tree planting, urban forests, parking, improvements to footpaths and increased numbers of pedestrian crossings in Bayside. All of which were deemed out of scope for the Health and Wellbeing Plan and identified to be covered by other plans and strategies at Council.





**Table 5: Opportunities to improve health and wellbeing in Bayside**

Theme	Community Feedback	Community Ideas
<b>Facilitate opportunities for social inclusion</b> (91 mentions)	<ul style="list-style-type: none"> <li>• <i>“Facilitate more social opportunities and connections for the older adults”</i></li> <li>• <i>“Make sure there are no lonely community members”</i></li> <li>• <i>“Second time parent group and more support for parents would be great”</i></li> <li>• <i>“Let’s get the Neighbourhood Houses and Community Centre’s as central ‘hubs’ for the community”</i></li> <li>• <i>“More shared, community resources like community gardens and local community relaxation spaces”</i></li> <li>• <i>“Multi-cultural groups for new families to the area”</i></li> <li>• <i>“More local volunteer opportunities”</i></li> <li>• <i>“We need more young people volunteering in Bayside”</i></li> <li>• <i>“Remove the stigma associated with the public housing in Bayside. We all need to care for each other”</i></li> <li>• <i>“Carer support – e.g. connection and support for dementia carers.”</i></li> </ul>	<ul style="list-style-type: none"> <li>• Celebrate Neighbour Day to encourage neighbours to meet and get to know each other.</li> <li>• Co-locate services such as Maternal and Child Health Centre, community centres, U3A, libraries, senior citizens, and mental health services, so they are all in one place. This will help people connect and feel part of a community. They may also access new community services.</li> <li>• Community gardens</li> <li>• Promotion of neighbourhood houses and community centres.</li> <li>• Support senior clubs such as U3A and Men’s Shed.</li> <li>• Community festivals and events.</li> </ul>
<b>Provide fair access to support services and community resources</b> (81 mentions)	<ul style="list-style-type: none"> <li>• <i>“Provide more support to the elderly, particularly those who struggle to leave their homes/ live alone”</i></li> <li>• <i>“Provide opportunities for those with a disability to connect and participate in community life”</i></li> </ul>	<ul style="list-style-type: none"> <li>• Build networks with community groups and sporting clubs for people with disabilities—host an all abilities expo.</li> <li>• Continue with beach access program.</li> <li>• Support elderly residents who are isolated.</li> </ul>

	<ul style="list-style-type: none"> <li>• <i>“We need to engage sporting and recreation groups to offer more all abilities programs”</i></li> <li>• <i>“Volunteer opportunities for people with a disability”</i></li> <li>• <i>“More opportunities for food and emergency relief for people in need (soup kitchens)”</i></li> <li>• <i>“Easier access to mental health services”</i></li> <li>• <i>“Let’s become a leader in accessibility”</i></li> <li>• <i>“More support for homeless people”</i></li> <li>• <i>“Promote and celebrate diversity”</i></li> </ul>	<ul style="list-style-type: none"> <li>• Partner with volunteer organisations to offer all abilities volunteer positions.</li> <li>• Affordable and accessible mental health services for everyone.</li> <li>• Accessible toilets and change rooms at beaches and across Bayside.</li> </ul>
<b>Improve infrastructure to support passive recreation including cycling and walking</b> (60 mentions)	<ul style="list-style-type: none"> <li>• <i>“Encourage more people and families to use bikes by having designated bike paths, give bikes priority over cars, have bike and pedestrian only streets, reduce speeds in some streets”</i></li> <li>• <i>“Let’s focus on encouraging people to use our beautiful parks, open space and walking paths”</i></li> <li>• <i>“Improve access to our beaches and foreshores”</i></li> <li>• <i>“Encourage walking and cycling”</i></li> <li>• <i>“Ensure all footpaths and bike trails are well maintained”</i></li> <li>• <i>“More parks for walking and dog walking both on and off leash in fenced areas.”</i></li> </ul>	<ul style="list-style-type: none"> <li>• Organise bike riding groups and lessons to encourage bike riding for all ages and abilities.</li> <li>• Promote and support the prioritisation of active modes of transport.</li> <li>• Implement pedestrian zones within the municipality.</li> <li>• Provide more bike parking hoops on shopping streets and at train stations.</li> <li>• Skate park redevelopment for young people.</li> <li>• Promote more walking groups.</li> </ul>
<b>Increase participation in physical activity</b> (47 mentions)	<ul style="list-style-type: none"> <li>• <i>“Outdoor gym stations (this is a free way to exercise and enjoy our foreshore)”</i></li> <li>• <i>“More open days and come and try at clubs”</i></li> <li>• <i>“Group exercise classes for youth”</i></li> </ul>	<ul style="list-style-type: none"> <li>• Outdoor gyms, hydrotherapy pool, community aquatic centre.</li> <li>• Increase school holiday programs for kids to get active.</li> <li>• Maps of all playgrounds including playground suitability for different ages.</li> </ul>

	<ul style="list-style-type: none"> <li>• <i>“We need to provide more emphasis on sporting /recreation groups for older people. Both inside and outside groups”</i></li> <li>• <i>“We would love to see more recreation facilities and spaces – basketball rings, hopscotch, large checker boards, tennis courts”</i></li> </ul>	<ul style="list-style-type: none"> <li>• Low cost gym membership.</li> <li>• Sport events in Bayside e.g. Young person’s fun run or triathlon.</li> <li>• Free introductory classes.</li> </ul>
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## 5.2 Barriers preventing people from being at their healthiest in Bayside

Community members and stakeholders were asked about the biggest barriers preventing them from being at their healthiest.

Key themes which arose during community consultation included:

- Limited access to affordable, appropriate, and inclusive services
- Availability of resources to support promotion of health services and programs
- Lack of access to social programs that support community connections.

Table 6 on the following page provides an overview of the key themes and community feedback associated with these themes.

Other topics and barriers preventing people from being at their healthiest included: traffic congestion, limited tree canopies, limited water fountains, uneven footpaths. All of which were deemed out of scope for the Health and Wellbeing Plan and identified to be covered by other plans and strategies at Council.



**Table 6: Barriers preventing people from being at their healthiest in Bayside**

Theme	Community Feedback	Community Ideas
<b>Limited access to affordable, appropriate and inclusive services</b> (41 mentions)	<ul style="list-style-type: none"> <li>• <i>“Cost is a prohibitive factor to participate in activities”</i></li> <li>• <i>“Lack of affordable activity centres for seniors in particular”</i></li> <li>• <i>“Healthy meals and fresh fruit and vegetables are expensive”</i></li> <li>• <i>“Ensure housing for young families is affordable”</i></li> <li>• <i>“Lack of opportunity for low income families to provide experiences for kids”</i></li> <li>• <i>“More free playgroups for disadvantaged families”</i></li> <li>• <i>“Easier access to mental health services”</i></li> <li>• <i>“There is stigma associated with using mental health services, youth don’t like using counselling at school as they have privacy concerns, would prefer to use mental health services outside school where they can remain private”</i></li> <li>• <i>“More promotion of gender equality at Council sites. Specifically, in bathrooms and in public spaces.”</i></li> </ul>	<ul style="list-style-type: none"> <li>• Subsidise sporting memberships or activities for low income families.</li> <li>• Free community activities.</li> <li>• Organise sport and activities for the elderly.</li> <li>• Low cost exercise groups.</li> <li>• Increase services and programming for public housing residents.</li> <li>• Improve employment opportunities for people with a disability.</li> <li>• Free mental courses for young people and parent information sessions.</li> </ul>
<b>Availability of resources to support promotion of healthy services and programs</b> (32 mentions)	<ul style="list-style-type: none"> <li>• <i>“Information on programs, events, sporting clubs etc - needs to be a centralised platform”</i></li> </ul>	<ul style="list-style-type: none"> <li>• Improve community directory.</li> <li>• Better promotion of available services.</li> <li>• Invest in health promotion activities.</li> </ul>

	<ul style="list-style-type: none"> <li>• <i>“Lack of knowledge about healthy eating or cooking healthy meals”</i></li> <li>• <i>“People are unaware of the services that Bayside recreational and community facilities provide.”</i></li> <li>• <i>“Inclusive communication channels/media for all seniors as not everyone is digitally connected. “</i></li> <li>• <i>“Lack of health education to understand the benefits of being active.”</i></li> <li>• <i>“Not knowing how to contact various sporting clubs in Bayside hence the necessity for their activities to be on Council website”</i></li> </ul>	<ul style="list-style-type: none"> <li>• More support for new families to the area (those moving from other suburbs, states and countries). Provide information about playgrounds, kindergartens and early year services.</li> </ul>
<b>Lack of access to social programs that support community connections</b> (28 mentions)	<ul style="list-style-type: none"> <li>• <i>“Isolation and lack of accessibility to support”</i></li> <li>• <i>“Not being connected to those in their immediate community”</i></li> <li>• <i>“There is not much of a community feel”</i></li> <li>• <i>“No one to walk with.”</i></li> <li>• <i>“Lack of practical ways to help people or get into local volunteering”</i></li> </ul>	<ul style="list-style-type: none"> <li>• More social connection opportunities. E.g. walking groups.</li> <li>• Community events, concerts, meet ups, kids’ activities, family events.</li> <li>• Neighbourhood street parties.</li> <li>• More and varied volunteer opportunities and community events where people can connect.</li> </ul>

### 5.3 Health and wellbeing priorities

Community members and stakeholders were asked to rank their top five health and wellbeing priorities from a list of 15 options.

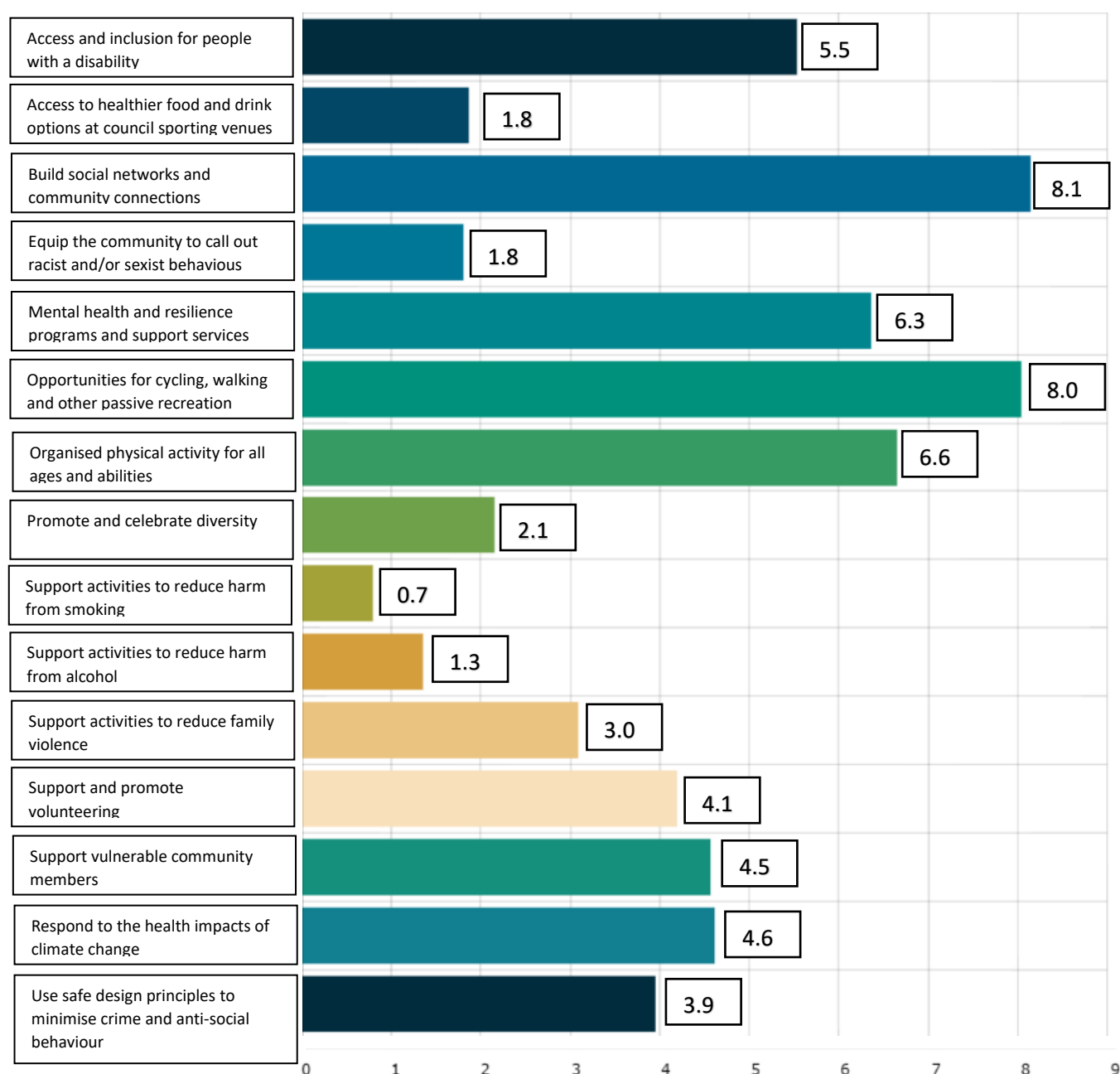
The top five health and wellbeing priorities identified for the Bayside municipality included:

1. Opportunities to build social networks and community connections.
2. Opportunities for passive recreation including cycling and walking.
3. Organised physical activity for all ages and abilities.
4. Mental health and resilience programs and support services.
5. Ensuring access and inclusion for people with a disability.

Figure 4 on the following page provides an overview of the health and wellbeing priorities ranked by community members.



**Figure 4: Ranked health and wellbeing priorities**



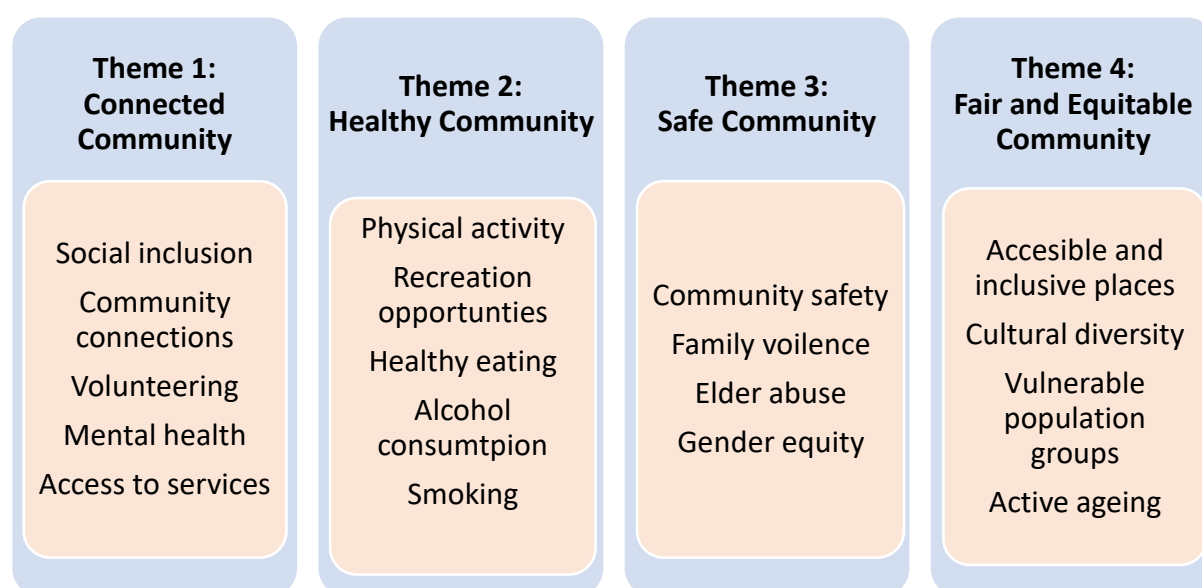
*\*The ranked score – is calculated by the sum of the weight of each ranked position, multiplied by the response count for the position choice, divided by the total contributions.*

## 6. Phase 2 consultation findings – solution generation

The following section summarises the key themes which arose in phase 2 (April 2021).

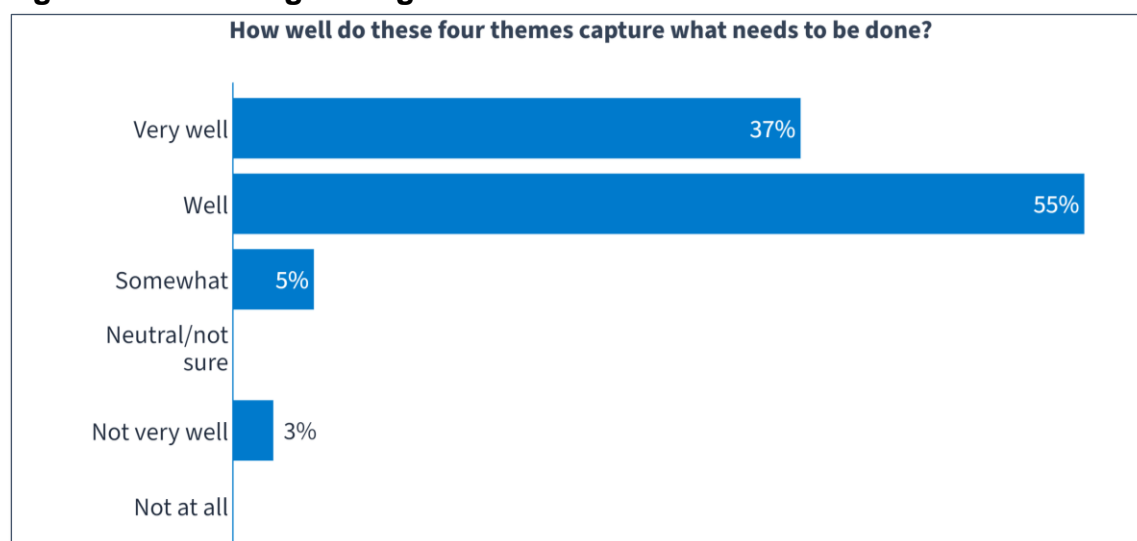
Four key themes were tested in phase 2 of community consultation:

- Theme 1: Connected community
- Theme 2: Healthy community
- Theme 3: Safe community
- Theme 4: Fair and equitable community



Community members and external organisations were asked to vote on how well these four themes captured what needs to be done to improve health and wellbeing in Bayside.

**Figure 5: Percentage on agreement with four themes**





## 6.1 Feedback on health and wellbeing themes

Participant feedback was captured for each of the four themes discussed.

### **Theme 1: Connected community**

Participant feedback:

- Mental health – more of an issue this year than last year with people coming out of COVID. People are struggling more (multiple participants agreed with this comment).
- Like to see mental health being more elevated in the plan/ needs to be stronger – especially given the impact of COVID/ post COVID.
- Concern about mental health not being a priority in the plan (multiple participants agreed with this comment).
- Intersectionality, diversity and inclusion could be more explicit across all the themes.
- Visible LGBTQI support - agree that diversity and inclusion should cut across all themes.
- Social inclusion for people with disabilities has been difficult to re-engage with post COVID.
- Making sure community spaces are really welcoming.
- How to build resilience in our community.
- Very good - covers theme of "Connected Community" well.
- Aboriginal and Torres Strait Islander Health.
- Challenges for those who aren't digitally connected
- Support social prescribing to help build social inclusion.
- Alcohol and other drug use rather than standalone alcohol consumption.
- Celebration and inclusion of diversity: First Nations People and diverse cultural backgrounds.
- Suicide prevention (this may be included in the mental health awareness and supports).
- Creating safe environments for face-to-face connection.

### **Theme 2: Healthy community**

Participant feedback:

- Focus on reconnecting families with passive recreation post COVID.
- Creating female-friendly, inclusive and welcoming sporting clubs to increase not only participation in physical activity, but also participation off the field in committees, coaching etc.
- Improved community facilities.
- Teenage activities.
- Climate change impact on health.
- Access to the natural environment.
- Safe secure housing and impacts on health.
- Public health and emergency management.
- Food security for low income residents.

- Community gardens. Backyard produce gardens. Getting down and dirty with nature - good mental health booster as well as focus on healthy eating.
- Physical activity and social opportunities for people with a disability.
- Food banks and resources.
- Demonstratively safe spaces for communities from diverse backgrounds, including First Nations People, CALD, LGBTIQ+ and disabilities.
- Emphasis on physical and recreational opportunities for vulnerable cohorts in our community.
- Food security (availability of fresh food) linked to climate change.
- Focus on the important links between improved mental health when people are involved with nature and green spaces.
- Addiction and drug use.

### **Theme 3: Safe community**

Participant feedback:

- Add the word 'caring' into the title 'Safe and caring community'
- Need to add child safety and safety of young people.
- Healthier masculinities
- Homelessness support particularly for women (older women) who are most at risk, especially with ageing population.
- Inclusive family violence services for diverse communities.
- Provision of Emergency Accommodation/ Social Housing.
- Safe infrastructure- perception of not feeling safe walking to the shops because of risk of falls etc.
- Cultural safety
- Promotion of awareness of family violence and support services.
- Anti-racism
- Online safety
- LGBTIQ+
- Safer pedestrians- walking/riding to school
- Stronger intersectional lens.
- Addressing ageism as a driver of elder abuse.
- Child safety in parks.
- Home fire safety.
- Child safety in encouraging families to walk to school (and then boosting physical activity).
- Engage community organisations with lived experience to educate staff on diversity inclusion and then show you are inclusive.

### **Theme 4: Fair and equitable community**

- Discussion about if theme 4 could sit as a framework or set of principles across the whole plan, rather than having it as a separate theme. This would mean there are measurables and actions to place priority on the area and



keep people accountable (multiple participants agreed that this could be a principle that applies across the whole strategy).

- Incorporate equity into policies that treat everyone the same way - some people need different support.
- Supporting older people to continue participation in the digital age - maintain options for all people, not just web-based solutions.
- Universal services
- Support for carers - skills, respite, encouragement.
- Deeper understanding of diverse needs to be able to support different parts of communities like LGBTIQ+.
- Reword theme to say people who may be vulnerable, rather than vulnerable people to avoid marginalisation.
- Advocacy and policy changes to support these groups.
- A standalone theme allows opportunity for further advocacy and resourcing.
- Most vulnerable people fall into gaps and grey areas. Look at ways to support them outside the box.
- Outreach support for vulnerable people.
- Equitable access to physical resources and opportunities, as well as support services or community resources.
- Equity and social determinants need to be front and centre.
- Service mapping info and knowledge sharing to avoid service duplication ought to be considered.

## 6.2 Project and partnership opportunities

Future project and partnership opportunities were discussed and identified for each of the four themes.

### **Theme 1: Connected community**

- Intergenerational programs: pen pals, zoom meetings (between pre-schools and fairways and other retirement villages).
- Libraries supporting older people and those who are isolated through outreach and programs face-to-face.
- iPad connection programs for older people to learn technology.
- Deliver more mental health programs to secondary schools.
- Cuppa and chat program for vulnerable youth.
- Involve libraries at public housing estates.
- Volunteer programs and mentoring programs for people with disabilities.

### **Theme 2: Healthy community**

- Linking with programs that have been around a long time – healthy parks healthy people – to get people outside/ exercising e.g. Beat Blue Get Green.
- Collaboration with other community centres and neighbourhood houses.
- Social prescription programs.
- Hardship support for those who cannot afford organised classes.

- Reconnecting people who have lost their jobs.
- Nourish Networks
- Restaurants and sporting club canteens could be linked with Healthy Eating Advisory Service.

### **Theme 3: Safe community**

- Provide education and awareness raising on transgender and gender inclusivity. Provide consultation on how to make your workplace more inclusive focus on LGBTQI+.
- More information and support for elder abuse.
- We need more resources and data to be able to identify the issues in a quantifiable way. Missing opportunity to collect data in this area so we can create awareness of the issues.
- What does safer communities look like for diverse communities? How do we know that we're creating safer communities?
- Have an outreach support worker to engage with vulnerable people. They usually have limited services involved, or do not know of services or supports available.

### **Theme 4: Fair and equitable community**

- Advocacy for more community grants.
- Focus on youth.
- Community education and visibility/awareness raising of these issues.
- Outreach is integral – home visits, rapport building in public places, assistance in the homelessness space, case worker support, need for referral process overhaul – still not getting connected even though there is access (hesitancy v barriers), readiness of those in need to be a focus.
- De-stigmatising
- Co-design and empowerment
- Long term goal committing to equitable social and economic recovery.
- It's important that we put a broad lens on why our community is not fair and equitable and address it from a determinants and systems perspective not solely a vulnerable person's approach.

## **7. Engagement evaluation**

### **7.1 Engagement Plan Overview**

An Engagement Plan Overview was published as a subpage on the Have Your Say website as part of the consultation process.

Online survey participants were invited to provide feedback via a comment form on the Engagement Plan Overview, including the type of information provided and/or its structure. The Engagement Plan Overview page was viewed 64 times (41 visitors, 4.8%) during consultation, no comments or questions received.

## 7.2 Data integrity

Registration on Have Your Say, or proof of Bayside residency, was not required to participate as this was deemed as a project of low risk of tampering or external influence.

A review of the raw data and IP addresses associated with digital responses found only one instance of multiple submissions (2) made from the same IP address. Further examination suggests these submissions are valid, and likely to have been submitted by individuals living at the same address, given differences in the responses.

Other steps to contain participation to members of the Bayside municipality include:

- Print surveys distributed through Bayside libraries.
- Geographic restrictions on sponsored social media posts (i.e. posts will only be seen by people living within the Bayside municipality or its close surrounds).
- Promotion through Council channels.
- Attending groups or immunisation sessions located at Bayside venues and schools.

## 7.3 Reporting on engagement results

This Community Engagement Report will be published on the Have Your Say website on 2 June 2021. Phase 1 engagement results were published as a high-level summary on the Have Your Say on 26 April 2021.

Both reports will be promoted via the main project page on Have Your Say, by email notification to project subscribers, and in a news story on Council's website.

## 8. Next steps

Feedback and community direction captured within this report will be used to guide the development of the draft Municipal Public Health and Wellbeing Plan 2021-2025. The draft Plan will be presented at the 20 July 2021 ordinary meeting of Council. The draft Plan will be available for community feedback during July and August 2021.

## Appendix

### Appendix 1: Bayside application of the IAP2 Spectrum

Inform	Consult	Involve	Collaborate	Empower
		<b>Deliberate the options</b> Strategic planning and prioritisation		
		<b>Decide the change</b> Strategy and policy development		
	<b>Design the change</b> Project planning and concept design			
<b>Deliver the change</b> Detailed design and implementation				



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